



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (AUTONOMOUS)

Accredited by NAAC with 'A' Grade, ISO 9001:2015 Certified Institution

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

Master of Business Administration Report on Event conducted on B-Quiz, Case Study. In association with E-Spirit club A.Y 2022-2023.

Event Name	Association event
Event type/Name	B-quiz, Case study analysis(co-curricular activities)
Date/duration	30-11-2022 at MBA seminar hall, 1.30 pm to 4:00 pm.
Resource person/Organiser	1.P.Sarika 2nd year MBA, 2.CH.Iswanth 2 nd year MBA, 3.Sri Lakshmi 2 nd year MBA, 4. Bhanu 2 nd year MBA.
Name of Convener	1.Dr venkateswarulu , 2. Dr. Jaya Lakshmi professors in MBA dept.
Target audience	94
Total No. of participants	57
Objective the event	To build the confidence among the students and encourage them to participate for more events.
Description about the event:	The resource person organise the event and distribute appreciation certificate, medals, cash award along with mementos to the winners and runners in the two events. 1.B-QUIZ 2.CASE STUDY ANYLSIS
B- Quiz	1 st Prize-Sk. Jabbar, Sk.Karimulla, Kasi Reddy, Gowtham. 2 nd Prize-Bhavana, Salma, Ganna Sundari, Varma, Sai Kumar.
Case Study Analysis	1 st Prize-K. Satyendra,K.Lalitha Bhavani,Adam 2 nd Prize-Bala Bhaskar Reddy, Tejaswini, Swapna.



Prize distribution to the winners by the Head of the Department.

**Dr.A.Adishesha Reddy
Head of the Department**